

IMPORTANT NOTICE- FDA REGULATION

Obade Candy Co. Inc.

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RE: FDA REGULATIONS EFFECTIVE 6/22/2010

Last September congress passed a bill giving regulation of cigarettes and tobacco authority to the Federal Drug Administration (FDA). Part of this regulation will require changes to packaging descriptions. We have begun to change descriptions as some of the manufacturers change packaging. So far Lorillard and RJR have changed. In April Philip Morris will begin changing packaging and we will change our invoice descriptions as these changes take place to reflect the new packaging. There will be some overlap either way as we work through the product.

Manufacturers have until June 22nd with a 30 day grace to comply with the new packaging rules. Please note there is NOT a restriction on the time wholesale and retail have to sell through old packaging.

Please visit OBADECANDY.COM and click on the FDA link at the top of the page to download an overview from Swedish Match Company of the upcoming FDA regulations on tobacco products. We believe this presentation will answer most questions that will arise at retail. Also posted on the website is a list of our OLD AND NEW cigarette descriptions. We will update this list as products change.

The FDA will be announcing specific information regarding these new regulations in the near future. Please go to www.fda.gov to register for email notifications and the most current information.

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