

UST PROMOTIONAL RETURNS
Obade Candy Co. Inc.

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Kittanning, PA 16201
(724) 543-1697

Select USSTC Product Promotion UPC Removal

Dear Valued Customer,

Beginning March 9, 2015, the product promotion sleeve (or “hat”) on select USSTC product promotions will be the only location on the promotion that contains the UPC. The side label on the product promotion can will no longer contain a UPC.

It is critical that you maintain the promotional sleeve on these product promotions. Moving forward, we will be unable to accept any out of date USSTC promotional product without a UPC.

In the rare event that this is removed, your Altria territory sales representative will be able to provide you with a label with a UPC. Any product that is returned to us without a UPC, will not be credited. Below is a photo of a promotional SKU with the promotional sleeve that must be maintained. Please follow up with your Altria Sales Representative if you have any questions.



DO DOWNLOAD FULL NOTICE GO TO

<http://obadecandy.com/promo/USTProductPromotionUPC.pdf>